

Conference Schedule

Registration

8am-9am

Performing Arts Center

Welcome and Framework for Health and Connection

Introduction and Overview of Events

9-9:05am

Emma Eggleston, MD MPH and Mark Cucuzzella, MD FAACP, WVU Medicine

Try This WV Introduction

9:05-9:20am

Kate Long, Director of Try This WV

Changing Medicine: From Steve Jobs to the Dalai Lama

9:20-9:40am

Dr. Clay Marsh, Vice President & Executive Dean of WVU Health Sciences

Food, Movement, and Stress

Putting Diabetes in Remission—WV Can't Wait

9:40-10am

Mark Cucuzzella, MD FAAAAFP Professor of Family Medicine, WVU Medicine Eastern Division

10 minute break

Merging Fitness with Primary Care

10:10-10:30am

Sam Zizzi, EdD Professor of Sport and Exercise Psychology, WVU

Prescribing for Health: FARMacy Program, Wheeling

10:30-10:50am

Carol Greco, DO Wheeling Health Right Clinic

Instant Stress Busters

10:50-11:10am

Aila Accad, MSN, RN Executive Director, Future of Nursing WV

5 minute break

Why We Get Fat & What to Do About It

Keynote Speaker

11:15am-12:15pm

Gary Taubes, MS Author and Scientific Journalist

Lunch

12:15pm-1:15pm

Engaging Communities in Health and Wellbeing

Healing Rural WV Communities

1:15-1:35pm

Dino Beckett, DO, CEO Williamson Health & Wellness Center

Pediatric Obesity Care from the 4 Clinic Walls to the Community

1:35-1:55pm

Jamie Jeffrey, MD FAAP Associate Professor of Pediatrics, WVU Medicine, CAMC, Medical Director of HealthyKids Wellness and Weight Management

Collaborating with Communities to Fight Diabetes

1:55-2:15pm

Richard Crespo, PhD Joan C. Edwards School of Medicine at Marshall University

10 minute break

Community Initiatives at the School of Osteopathic Medicine

2:25-2:45pm

Drema Mace, PhD, MSP, Executive Director, Center for Rural and Community Health, West Virginia School of Osteopathic Medicine

Community Initiative Shout Outs

2:45-2:55pm

Physiology and Food for Opioid Dependence

Withdrawal and Reward: How the Endogenous Opioid System Influences Obesity and Opioid Dependence

2:55-3:15pm

Emma Morton-Eggleston, MD, MPH Chief of Diabetes and Obesity Prevention, WVU Medicine Eastern Division

Nutrition for Opioid Dependence

3:15-3:35pm

Brooke Nissim-Sabat, MS MPH RD LD, Pierpont Community and Technical College, XXX WV Academy of Nutrition and Dietetics

10 minute break

Tech-to-improve-health: Patient Centered Innovations to Empower Patients and Clinics

Chronic Disease Nutrition

3:45-4:05pm

George Bennett, PhD Chairman and CEO, Good Measures, LLC

Improved Weight Management using Patient-Centered mHealth

4:05-4:25pm

Treah Haggerty, MD, MS Assistant Professor of Family Medicine, WVU

15 minute break

Practical Strategies for Greater Impact

Motivational Interviewing: Effective Strategies to Help Patients Achieve Success

4:40-5:00pm

Barb Miller, RN, CEC WVU Nursing, WV WISEWOMAN